

February 9, 2018
8:00 am–5:00 pm
UCSF Mission Bay Campus

The Fifth Annual
Global Health Economics
Colloquium:
**The Economics of
Health in Vulnerable
Populations, at Home
and Abroad**

Identifying the health needs of vulnerable populations and developing cost-effective and scalable interventions to address them remains a challenge in the US and in low- and middle-income countries. Many key questions remain unaddressed: In today's world, how do we define vulnerability? Measure it? Quantify the impact of interventions? Universal Health Coverage is the mantra of our times – but is it the best way forward to improve the health of the world's poor?

Please join us for **a day of engaging presentations and stimulating conversations** as experts, policy makers, researchers, and trainees to discuss recent developments in the economics of health in vulnerable populations. Drawing upon examples from around the world, we will explore how high-quality economic evaluations can help address health disparities worldwide. Featuring **keynote addresses** by –

Kirsten Bibbins-Domingo, PhD, MD

Vice Dean for Population Health and Health Equity,
Director, Center for Vulnerable Populations,
UCSF

Ashish Jha, MD, MPH

Director, Harvard Global Health Institute
Senior Associate Dean,
Harvard T.H. Chan School of Public Health



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- 8:00 am** **Coffee and Registration**
- 8:30 am** **Welcome and Opening Remarks by Organizers**
Dhruv Kazi and **James G. Kahn**, UCSF
Douglas Owens, Stanford University
William Dow, UC Berkeley
Carol Levin, University of Washington
- 8:45 am** **Hunger & Health: Case Studies in Food Insecurity**
Moderator: **Carol Levin**, University of Washington
Food Insecurity in the US, **Hilary Seligman**, UCSF
Food Insecurity among HIV-affected families in Kenya,
Sheri Weiser, UCSF
- 9:30 am** **Keynote: The Compelling Economics of Improving the Health of Vulnerable Populations**
Kirsten Bibbins-Domingo, Vice Dean for Population Health and Health Equity, UCSF
- 10:30 am** **Break**
- 10:45 am** **Quantitative Methods for Vulnerability and Health**
Moderators: **Rita Hamad** and **James G. Kahn**, UCSF
Assessing the effects of social safety-net programs on health disparities, **Sanjay Basu**, Stanford University
Conjoint analysis for measuring family planning provider bias against youth clients, **William Dow**, UC Berkeley
Pitfalls in modeling targeted strategies for infectious diseases,
Joshua Salomon, Stanford University
Instrumental variables to estimate heterogeneous treatment effects, **Anirban Basu**, University of Washington
- 12:15 pm** **Networking Lunch (Indian buffet)**
- 1:15 pm** **The Economics of Preventing Chronic Disease**
Invaluable or unaffordable? Determining the societal value of cardiovascular prevention, **Dhruv Kazi**, UCSF
- 1:40pm** **What can Global Health Learn from Business Best Practices?**
Moderator: Adams Dudley, UCSF
Learning from Netflix: a new drug licensing model to enable universal treatment access, **Jean Manuel Izaret** and **Dave Matthews**, Boston Consulting Group
Cost-effective use of social media to deliver health interventions at scale, **Urmimala Sarkar**, UCSF
- 2:30 pm** **Keynote: Improving the Health of The World's Poor – Is Universal Health Coverage the Right Strategy?**
Ashish K. Jha, Director, Harvard Global Health Institute, and Senior Associate Dean, Harvard T.H. Chan School of Public Health
- 3:45 pm** **Break**
- 4:00 pm** **The Economics of Universal versus Targeted Interventions for Improving the Health of Vulnerable Populations**
Moderator: **Colin Boyle**, UCSF
The economics of housing interventions for the homeless,
Margot Kushel, UCSF
Medicare-for-all, **James G. Kahn**, UCSF
Cost-effectiveness of a polypill for secondary prevention of cardiovascular disease in LMICs, **John Lin**, Stanford University
- 5:00 pm** **Reception (hor d'oeuvres and wine)**
Live Music: **Zev Marx-Kahn & friends**



Our Partners

University of California San Francisco

Global Health Economics Consortium
Philip R Lee Institute for Health Policy Studies
Institute of Global Health Studies
Center for Vulnerable Populations at ZSFG

Stanford University

Center for Health Policy
Center for Primary Care and Outcomes Research

University of California, Berkeley

School of Public Health

University of Washington

Department of Global Health

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