

Friday, February 12, 2016  
8:30 am–5:00 pm  
UCSF Mission Bay  
Genentech Hall  
Byers Auditorium

The Third Annual  
Global Health Economics  
Consortium Colloquium:  
**Valuing Health**

*advancing precision health policy*

In a world where policymakers, donors, and payers are increasingly cost-sensitive, what is the best way to measure returns on investments in health? What are the metrics used to value health, how do they relate to each other, and how can we best coordinate them to create a coherent and powerful approach? What are the drawbacks of the World Health Organization's cost-effectiveness thresholds? How do considerations beyond efficiency, such as disparities and financial protection, fit into the discussion? What are the implications for this issue of the global rise of non-communicable diseases?

This engaging and interactive colloquium brings together researchers, policymakers, and trainees to address the challenges and opportunities in the field of global health economics and the processes used to value health.

- 8:30 am–8:35 am**      **Welcome** **Dhruv Kazi**, UCSF
- 8:35 am–8:50 am**      **Opening Remarks**  
**James G. Kahn**, Director, UCSF Global Health Economics Consortium  
**Douglas Owens**, Director, Center for Health Policy and Center for Primary Care and Outcomes Research, Stanford University  
**Stefano Bertozzi**, Dean, UC Berkeley School of Public Health
- 8:50 am–9:10 am**      **Cost-Effectiveness in Action**  
*A Case Study of a CEA that Informed Policy* **Douglas Owens**, Stanford University
- 9:15 pm–10:45 pm**      **Panel Discussion—Efficiency Metrics: What Works?**  
Moderator: **Stefano Bertozzi**, UC Berkeley  
*What's Wrong with WHO Thresholds?* **Elliot Marseille**, Health Strategies International  
*Efficiency Assessment of Foreign Assistance in Health* **Eran Bendavid**, Stanford University  
*How Do We Value Time?* **Wendy Max**, UCSF  
*Alternative Approaches to Valuing Health* **Joseph Babigumira**, University of Washington
- 10:45 am–11:00 am**      **Coffee Break**
- 11:00 am–12:15 pm**      **Keynote: From Theory to Influence—Adapting Economic Evaluations to Support Decisions**  
**Mark Sculpher**, Professor, Centre for Health Economics, University of York; Member, Second Panel on Cost-Effectiveness in Health and Medicine; Former President, International Society of Pharmacoeconomics and Outcomes Research  
Using insights from the United Kingdom and elsewhere, this talk will highlight challenges to ensuring that health economic evaluations inform real-world decision-making, and explore practical implications for policymakers hoping to improve resource allocation.
- 12:15 pm–1:15 pm**      **Networking Lunch** (Gourmet boxed lunches)
- 1:15 pm–2:45 pm**      **Panel Discussion: Beyond Efficiency: Equity, Financial Protection, and Healthcare Budgets**  
Moderators: **Carol Levin**, University of Washington; **Justin White**, UCSF  
*Can Health Economics Help Address Disparities in Health?* **Kirsten Bibbins-Domingo**, UCSF  
*Extending Cost-Effectiveness Analysis to Equity and Financial Protection* **Stephane Verguet**, Harvard University  
*Protecting Healthcare Budgets* **Rick Chapman**, Institute for Clinical & Economic Review  
*Social Impact of Improved Resource Allocation* **Juan Lozano**, Mexican Institute of Social Security
- 2:45 pm–3:45 pm**      **Future Directions in Valuing Health: Implications for Policy**  
Moderator: **Dean Jamison**, UCSF; **Janelle Downing**, UC Berkeley  
*Paths to Universal Health Coverage* **Neelam Feachem**, UCSF  
*Options for Setting Priorities in Global Health* **James G. Kahn**, UCSF  
*Improving the Performance of National Health Systems* **José Antonio González Anaya**, Mexican Institute of Social Security
- 3:45 pm–4:00 pm**      **Closing Remarks** **Dhruv Kazi**, UCSF
- 4:00 pm**                      **Reception**