Identifying the health needs of vulnerable populations and developing cost-effective and scalable interventions to address them remains a challenge in the US and in low- and middle-income countries. Many key questions remain unaddressed: In today’s world, how do we define vulnerability? Measure it? Quantify the impact of interventions? Universal Health Coverage is the mantra of our times— but is it the best way forward to improve the health of the world’s poor?

Please join us for a day of engaging presentations and stimulating conversations as experts, policy makers, researchers, and trainees to discuss recent developments in the economics of health in vulnerable populations. Drawing upon examples from around the world, we will explore how high-quality economic evaluations can help address health disparities worldwide. Featuring keynote addresses by –

**Kirsten Bibbins-Domingo, PhD, MD**
Vice Dean for Population Health and Health Equity,
Director, Center for Vulnerable Populations,
UCSF

**Ashish Jha, MD, MPH**
Director, Harvard Global Health Institute
Senior Associate Dean,
Harvard T.H. Chan School of Public Health
The Economics of Health in Vulnerable Populations

8:00 am Coffee and Registration

8:30 am Welcome and Opening Remarks by Organizers
Dhruv Kazi & James G. Kahn, UCSF
Douglas Owens, Stanford University
William Dow, UC Berkeley
Carol Levin, U. Washington

8:45 am Hunger & Health: Case Studies in Food Insecurity
Moderator: Carol Levin, U. Washington
Food Insecurity in the US, Hilary Seligman, UCSF
Food Insecurity in HIV-affected families in Kenya, Sheri Weiser, UCSF

9:30 am Keynote: The Compelling Economics of Improving the Health of Vulnerable Populations
Kirsten Bibbins-Domingo, Vice Dean for Population Health and Health Equity, UCSF

10:30 am Break

10:45 am Quantitative Methods for Vulnerability and Health
Moderators: Rita Hammad and James G. Kahn, UCSF
Assessing the effects of social safety-net programs on health disparities, Sanjay Basu, Stanford University
Conjoint analysis for measuring family planning provider bias against youth clients, William Dow, UC Berkeley
Pitfalls in modeling targeted strategies for infectious diseases, Joshua Salomon, Stanford University
Instrumental variables to estimate heterogeneous treatment effects, Anirban Basu, U. Washington

12:15 pm Networking Lunch (Indian buffet)

1:15 pm The Economics of Preventing Chronic Disease
Invaluable or unaffordable? Determining the societal value of cardiovascular prevention, Dhruv Kazi, UCSF

1:40 pm What can Global Health Learn from Business Best Practices?
Moderator: Adams Dudley, UCSF
Country-level enterprise pricing for HCV drugs, Jean Manuel Izaret, Boston Consulting Group
Cost-effective use of social media to deliver health interventions at scale, Urmimala Sarkar, UCSF

2:30 pm Keynote: Improving the Health of The World’s Poor – Is Universal Health Coverage the Right Strategy?
Ashish K. Jha, Director, Harvard Global Health Institute, and Senior Associate Dean, Harvard T.H. Chan School of Public Health

3:45 pm Break

4:00 pm The Economics of Universal versus Targeted Interventions for Improving the Health of Vulnerable Populations
Moderator: Colin Boyle, UCSF
The economics of housing interventions for the homeless, Margot Kushel, UCSF
Medicare-for-all, James G. Kahn, UCSF
Cost-effectiveness of a polypill for secondary prevention of cardiovascular disease in LMICs, John Lin, Stanford University

5:00 pm Reception (hor d’oeuvres and wine)
Live Music: Zev Marx-Kahn & friends

Purchase tickets at ghecon.eventbrite.com
$20 trainees | $60 faculty and staff | $90 private sector
Our Partners

University of California San Francisco
Global Health Economics Consortium
Philip R Lee Institute for Health Policy Studies
Institute of Global Health Studies
Center for Vulnerable Populations at ZSFG

Stanford University
Center for Health Policy
Center for Primary Care and Outcomes Research

University of California, Berkeley
School of Public Health

University of Washington
Department of Global Health

For more information, please contact Devon McCabe at ghecon@ucsf.edu